

Smartoffice

take control | save money



voice | broadband | VPN

“Take control and save money with all-in-one Telephone, Broadband Internet and VPN!”

Cybertel Smartoffice is a fully-managed “converged” communications solution that works seamlessly with your current telephone system.

Each month, you’ll enjoy the cost savings and added features that Smartoffice delivers by integrating your telephone, broadband internet, virtual private network, (VPN) into one simple, affordable solution, - one bill and one specialised support centre for voice, data and internet.

How does it give me control?

Porta Call Manager – If you don’t have a telephone system (PBX KTS) you can access and control advanced features including voicemail, line hunt, “Follow-me” call forwarding etc, via your own web based control centre.

Reduced complexity – Multiple connections for voice, Internet and VPN are complex to manage and maintain. Smartoffice integrates all these into one affordable solution that is simpler to administer.

Cut infrastructure & voice costs – One solution for all your telecommunications services can reduce not only your communications costs but your administrative costs as well. Plus standard installations require no new telephone equipment and all calls between offices with Smartoffice are FREE.

Secure – Voice and data is carried on the Optus secure private network, ensuring security and quality of service.

Sales – With features like “Follow-me”, you’ll never miss that important sales call again. You can receive a call on multiple phones including your desk, mobile or home phone.

How does it save me money?

Lower line rental, lower call costs – Smartoffice short-circuits the traditional telephone network, calls are carried on the Optus secure private network so you enjoy low cost local, national, international and calls to mobiles.

Free site to site calls – If you have multiple sites connected to Smartoffice, calls between offices are free. We can also configure a secure VPN between your sites.

Low Cost Unlimited high-speed broadband – 2MB/800 or faster business-grade broadband connection, with VoIP quality of service enabled. That’s probably four times faster than your current service.

No new hardware to buy – Smartoffice works with most popular analogue phone systems. For customers opting for standard installation of Smartoffice, you won’t need to purchase expensive new telephone hardware.



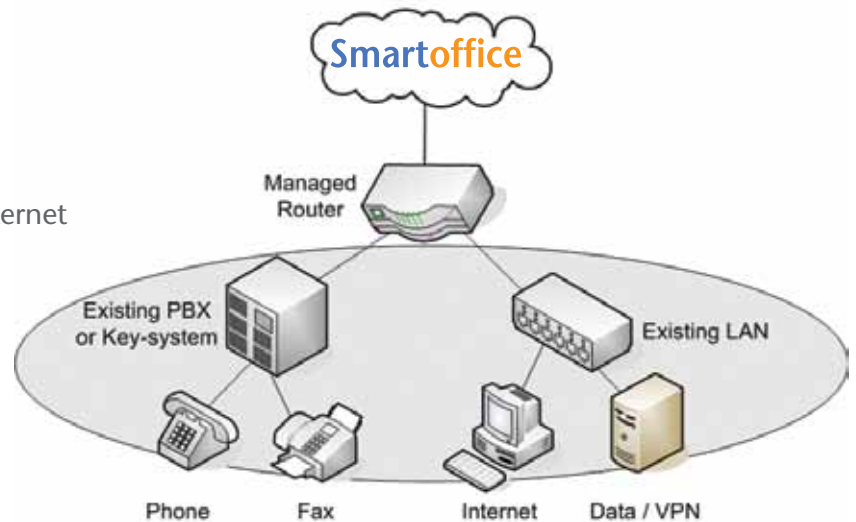
“We selected what we needed for our business. Talking to one supplier for both telephone and internet services saved time. A detailed single bill makes management easier. Cybertel’s low prices helped us save money”

David Jones Financial Services

All of the features!

Smartoffice is a true business grade voice, Internet and VPN solution designed to meet the communication requirements of small to medium enterprises. Voice and data are delivered on the Optus nationwide and international networks.

Smartoffice offers all the services you'd expect from a fully managed VoIP network without the quality sacrifice of internet based solutions.



- Business as usual – use the hardware infrastructure and features of your existing analogue PBX or KTS telephone system or directly connected stand-alone handsets.
- Flexible contract terms – bundle all of your internet and communications and save, or buy individual services.
- Keep your existing numbers - even if you relocate across exchange boundaries.
- Fully scalable, easily expand and upgrade the system as your business grows.
- Voicemail options - retrieve voicemail from your handset or receive messages via email as a WAV file.
- Follow-me option – have more than one phone ring so the call reaches wherever you are.
- Hunt groups – route calls to others when unanswered, at no extra charge.
- 4-digit dialling – call between sites just like transferring an Internal office call, even if it is in another state or city.
- Inbound caller ID – available if you have existing caller ID display handset, at no extra charge and turn caller ID on/off – on outgoing calls.
- Unified Messaging option – Send faxes from Outlook, receive faxes in Outlook, send SMS messages from Outlook. One collection point for all messages.

Powered by **'yes' OPTUS**

"The advanced features of Smartoffice have improved efficiency, plus we maximised our investment in our existing phone hardware."

Elders Real Estate

How does Smartoffice compare with my current service?

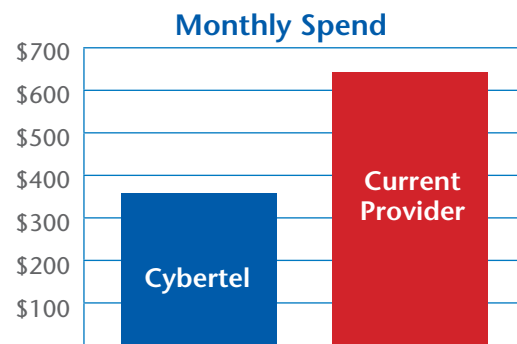
Cybertel Smartoffice is a true business-grade service, calls are carried over the Optus carrier-grade secure private network and not over the Internet. You won't notice any difference between the quality of Smartoffice and your current phone lines. In fact, we are so confident about the voice quality of our Smartoffice service that we guarantee it!

Features - Smartoffice vs. Your current provider

Comparison	Cybertel Smartoffice	Your Current Provider
Low Line Rental	✓ as low as \$9.90	✗ \$40.95 Business Line Plus
Low Call Rates	✓ eg 11c Local & lower*	✗ 18c Local & higher
Free Site to Site Calls	✓ Yes, even multiple sites	✗ No, normal charges apply
VPN	✓ Yes, additional cost	✗ No
Conference Call 3-Way	✓ Included, no cost	✗ No – additional cost
Caller ID	✓ Included, no cost	✗ No – additional cost
Line Hunt	✓ Included, no cost	✗ No – additional cost
Call Forwarding	✓ Included, no cost	✗ No – additional cost
Call Waiting	✓ Included, no cost	✗ No – additional cost
Voicemail	✓ Full-featured, extra cost	✗ Messagebank only, extra cost
Virtual Area codes	✓ Number portability	✗ No

Monthly Cost - Smartoffice vs. Your current provider

In most scenarios Smartoffice produces savings in excess of 40%, although this can vary depending on your rate plan with your current provider.



To find out how Smartoffice can save you money and give you control of your communications, talk to the converged voice and internet specialists today!



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